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Final Election Decides Four More Offices

special Associated Student ons last Thursday and Four vacant offices were filled. l Bell, with a total of 81 won the office of freshman president over Rich Scheverin with 67 votes, and Rich lso, with 65 votes. Total votes t for this office were 213.

Dee Faust came out on top with 5 votes as new freshman class ice-president. Other candidates were Matt Tinonga with 67 votes and Jan Jaegling with 63 votes. Total votes cast were 215.

Diane Weaver won the office of freshman secretary - treasurer with 95 votes over Steve Flores and Fertia Goldkind with 47 votes each and Deanne Whitney with 31 votes. Total votes cast were 210.

Laura Campbell joins the list of representatives at large with her winning total vote of 144 over Diane Frichetti's 121 votes.

Other class oficers elected in the first special election are Bobbie Storck, sophomore class vice-president who ran unopposed; Vangie Powell, sophomore class secretary-treasurer; Joan Ruggiero, senior class vice-president; and Bob Moore, representative at large, over 60 units.

Bernie Johnston Named Board of Publications Head

Bernie Johnston, ASSFSC representative - at - large, was appointed chairman of the Board of Publications here, Le Vel Holmes, ASSFSC president anounced last week.

Final approval of Johnston's appointment came from the Board of Directors who also approved the other members seated on the board.

Serving on the board as members ex-officio are Margot Pettit Neilson, editor of the Golden Gater, and Jay Taggert, editor of the Franciscan yearbook.

Representing the faculty are Dr. Leo Cagan and Dr. Eleanore Bushnel, Leo V. Young. faculty adviser for student publications, will also sit on the board as a member ex-officio.

Student representatives are as follows: Ron Byrne, Mary Aqular and George Towns. Kenneth Dempster serves on the Board in his student capacity of representative-at-large under 32 units.

Ex-officio, non-voting members of the board include: Mr. Robert Knox. assistant to the Administrator of Student Affairs, Dale Tussing, business manager of student publications, and Art Daniels, advertising director of student publications.

Board meetings will be held the first and third Thursday of each month at 1 p.m. in Hut T-1.

Gonzalves Jazz Band Here Tuesday

The Virgil Gonzalves septet will highlight a concert of contemporary jazz sponsored by the Business Club next Tuesday, October 25, at 12:30 p.m. A 15 piece band conducted by Bill Catalano and several smaller jazz groups will also be on the program.

The concert, to be held in the Creative Arts Auditorium, will feature some of SF State's most promising musicians, according to Frank Zagone, vice-president of the Business club. Admission is free.

B-HIVE
1285 - 20th Avenue
(Near Irving)
GAY NINETIES ATMOSPHERE
Fun - Frolic 'Freshments
Jazzy Player Piano

LILIOM OPENS THURSDAY

By OLIVER TAKASH

One of the high marks of the dramatic season is Ferenc Molnar's tragic fantasy "Liliom," a two-act thriller to be staged at the Little Theatre beginning Thursday, October 27, at 8:30 p.m.

The play, directed by Jules Irving, SF State faculty member who gave State such hits as "Othello," "Richard the Third," "Hasty Heart," and "The Rivals." is an extraordinary Hungarian drama. the same from which the Broadway hit "Carousel" is based.

Of this play and its author, who, incidentally, lit up Broadway with such successes as "The Guardsman" and "The Red Mill," John Mason Brown, in his new book, "Seeing Things," writes: "Few plays to have come out of the modern theatre have equalled Molnar's fantasy in imagination or pathos, in charm or universality, in tenderness or timelessness."

Written and originally produced in Budapest in 1909, the play is about a barker for a merry-go-round who picks up and flirts with any women who will have him in his magic world of make-believe.

In the blare of the mechanical organ, Liliom mounts the barker's stand and here he begins his harangue. Many people enter the merry-go-round: gypsies, soldiers, peasants, and townspeople. Liliom playfully eyes the crowd and pokes at them with witticisms until the air holds only laughter.

Of this man Jules Irving says, "This is no gypsy with an ear-ring in his hair, but a man that sings for singing's sake."

And here is Julie who touches him with something that makes him laugh and sing and want to cry.

Put two strong forces together, the force of a woman' infinite love, and a stronger power hidden in her lover's soul, and you have a play of which Mr. Seldes, writing for the Boston Transcript, says, "the tears should be anywhere but in your eyes."

A fine cast includes David Manley as Liliom, Ann Buschman as Julie, Dolores MacDougal as Marie, Irene Protzker as Mrs. Muskat, William Grant as Ficsur, Harry Raybould as the Magistrate, Len Hansen as the Captain, Pat Anderson as the First Servant Girl, Pat Bennet as the Second Servant Girl, Noreen Juntenen as the Third Servant Girl, Danya Williams as the Fourth Servant Girl, Beverly Brown as Mother Hollunder, Jory Sherman as Young Hollander, Joe Rothchild as Wolf Beifeld, Ed Stollery as Linzman, Gary Obrand as the Doctor, William Hastings as Carpenter, Lorraine Bergstrom as Louise, Lee Meyerzove as the First Mounted Policeman, Jim Menlove as the Second Mounted Policeman, Kevin Williams as the Richly Dressed Man, and Merrill Malkerson as the Poorly Dressed man.

Women in the Prologue include Peggy Hanigan, Nancy Kase, Zel LeFrak, May Mills, Daren Morrill, Shelley Wilkes, Barbara Sullivan, and Donna Tillson.

Men in the Prologue include William Grant and Ronald Collier.

Tickets for the performance, to be held October 27, 28, 29, and November 3, 4; and 5, may be purchased at the Creative Arts Box Office (open 1-4 p.m. daily) or reservations may be obtained by calling Juniper 6-3536. Admission is .90 cents general admission and .60 cents for students.

HUMBOLDT GAME HERE TONIGHT

Golden Gater

Vol. 63 No. 6 SAN FRANCISCO, FRIDAY, OCTOBER 21, 1955 Page 1

Radio-TV Center Trains Students For Careers

By Maurice K. Silverman, Jr.

The opening statement, "From the Radio Television Center of San Francisco State College," is rapidly becoming a well-known trademark. It signifies that the Radio-Television Center is alive with the activity of being on the air with a regular schedule of programs. These programs are broadcast over KALW, the San Francisco Unified School District's non - commercial FM radio station.

Production and direction of these programs are made by members of the Radio Television Guild. The schedule was expanded this week by addition of a music show that follows the noon news.

The newscast is compiled and edited in the Radio TV Center from wires of the United Press.

These activities are all part of the Radio-TV program which is designed to give the student a variety of opportunities to work creatively with contemporary broadcasting and telecasting techniques. Attention is given to the philosophies associated with the roles of the media as instruments of mass communication.

The courses are planned to meet the needs of students who are interested in the vocational aspects of the media as well as the needs and interests of education and liberal arts students.

Through class and laboratory work, the student should grow in insight and broaden his understanding of the theories and practises of the professional fields of radio broadcasting and television.

(Continued on page 4)

Gary Snyder, SF Poet to Read At Sunday Meeting

Gary Snyder, San Francisco poet, will be the first poet to appear on the Poetry Center's fall schedule of bi-monthly readings. Mr. Snyder will appear at the Telegraph Hill Neighborhood Association, 555 Chestnut Street, San Francisco, Sunday, October 30, at 8 p.m.

Mrs. Witt-Diamont, adviser for the Poetry Center, said that the Center feels very fortunate in having the readings at the Telegraph Hill site this year instead of the campus. The new location will enable more people to attend the readings, she explained, because transportation facilities are more readily accessible.

Control Room: left. Kelvin Kennedy, director; Engineer, Chuck S. Schultz. right, announcer, Dean Huttmann.

B of D Approve Holmes' Choice of Spring Committee

Final approval was given last week by the college Board of Directors of the appointments by ASSFSC President Le Vell Holmes for registration and orientation chairmen for the spring semester.

Jim Norton will head the orientation committee, assisted by Howard Adams.

Regular student registration will be headed by Dave Kashubeck, ASSFSC treasurer. and Carl Christensen, while limited student registration chairman will be August Coslin, assisted by Dick Martin.

Folk Song Artist In CA Concert Today

Sam Hinton, popular folk song artist, will appear in a concert here today in the main auditorium of the Creative Arts building from 1-2 p.m.

An expert in folk lore, Hinton is also affiliated as head of the Marin Museum.

There is no admission charge.

House of Blue Lights Dance Set For After Game

House of Blue Lights, a dance co-sponsored by Sigma Chi Delta fraternity and Sigma Delta Gamma sorority, will be held tonight in the Women's Gym immediately following the Humboldt vs. State football game.

Admission will be $1 per person, $1.50 per couple. Tickets for the dance are on sale today, and may also be purchased at the game and at the door of the gym.

Toni Petty, vice-president of Sigma Delta Gamma, and Dave Kashubeck, vice-president of Sigma Chi Delta, are chairmen of the dance committee.

Maurice Wolohan, his seven-piece orchestra and vocalist, will provide the evening's music. Wolohan is well-known at Bay Area universities and has played engagements at the Fairmont Hotel.

McClatchy Aids Students With Free Legal Advice

By William Borgfeldt

"Seek advice before you act."

McClatchy

Mr. Leo McClatchy, assistant professor of business, gives this tip to students confronted with such legal problems as marital difficulties, disputes with landlords, and infractions of the law.

Mr. McClatchy is head of the Legal Advising Service, one of the many services offered by the Student Personnel Office. The service is designed to offer free preliminary advice to students on any legal problem.

Students may make appointments for legal counseling in room 166 in the Administration Building. Mr. McClatchy points out that the "service" is merely advice. The college in no way attempts to represent the student in court. McClatchy acquaints the student with his rights and the laws concerning the problem in question.

For example, a student is summoned to court on a misdemeanor charge. His immediate action might be to plead guilty, pay the fine, and forget the whole matter. Mr. McClatchy points

(Continued on page 4)

Golden Gater

SAN FRANCISCO STATE COLLEGE

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ASSOCIATE EDITOR

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Member of
The Associated Collegiate Press
and
The Bay Area Intercollegiate Press Council

New JC Credential Offered

The State Board of Education has now authorized SF State College to offer Junior College Credentials. The program includes completing the M.A. degree program, 24 units, and specialized work in professional education with student teaching at a junior college or lower division college level, 15 units. Forty-five units of work beyond the A.B. or B.S. degree will complete the new credential.

"SF State was granted the privilege primarily because the junior colleges expressed an interest in the broad, yet scholarly type of training the college gives its M.A. candidates," said Reginald Bell, Dean of Instructon.

Addition for Lantos

Dr. and Mrs. Tom Lantos welcomed a baby girl to their family on October 8. Yvonne Catherine weighed 8 lbs., 1 oz. at birth.

BOOK REVIEW

EDITOR'S NOTE. From time to time, The Golden Gater will feature a book review by one of it's staff members. The books will be selected from paperback editions for their appeal to students of college caliber. The first of such reviews appears below.

THE LOVED ONE by Evelyn Waugh. New York: Dell Publishing Co., 191 pp.; 25 cents.

Reviewed by
Margot Pettit Neilson

Evelyn Waugh's topic is macabre. His writing is as sharp as a snapped twig, his humor as dry.

If Mr. Waugh has not been named in libel suits from various Hollywood businesses—with which *The Loved One* deals—it is only because the merchants of movieland lack the intrepidity which Mr. Waugh has displayed in writing the book.

"Whispering Glades," obviously a fictionized "Forest Lawns"; the "British Colony" of Hollywood writers, composed of Britons who so ostentatiously preserve the dignity ... and the movie industry itself, pictured by Mr. Waugh as a vampiric beast which discards its hired victims when they have been sucked dry: These are the themes with which he deals so sardonically.

The reader who does not wish to be shocked by such distasteful subjects as embalming and cremation will do well to steer clear of Mr. Waugh's book. Those who appreciate an excellently written, [illegible] satiric chronicle of our times, or rather, if Hollywood's times, may be assured of an evening well spent in reading *The Loved One*.

It is Orwellian in its implications, Huxleyian in its predictions. The reader may receive this book with incredulity, but he will come away with the upsetting realization that 1984 is already upon us. With its reading will come a chill to be felt from mind to heart.

QUOTE . . .

We despise anyone who elects to be poor in order to simplify and save his inner life. If he does not join the general scramble and part with the money-making street we deem him spiritless and lacking in ambition. — *William James*

Two Coeds Named Fashion Reps

Miss Arleen Pool and Miss Gloria Blake have been appointed campus representatives for the Joseph Magnin-Stonestown store, it was announced recently.

Mr. Dan Feins, manager of the store, has stated that with this new Joseph Magnin-SF State association, there will be close attention paid to the fashion needs of the coeds at SF State.

More Art Movies Set for November

The second in a series of four programs of art movies will be shown November 2 and 3 in room 109 of the Arts and Industries Building. The films will begin on Wednesday at 12:10 and 4:10 p.m. and on Thursday at 12:10 p.m.

DINAH WASHINGTON

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BLACKHAWK CLUB
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50 million times a day at home, at work or on the way

There's nothing like a Coke

1. SO BRIGHT IN TASTE... nothing like it for sparkling, tangy goodness.
2. SO QUICKLY REFRESHING... nothing like it for a bracing bit of energy, with as few calories as half an average, juicy grapefruit.

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"the british walker"

a marvelous skirt at a marvelous price! just 17.95 for all the hand tailoring, exquisite detailing and beautiful fit of the most expensive import. a fine pink, blue or brown english tweed from which to choose. a cashmere, an orlon or perhaps a shetland to wear with it, all from our wide and wonderful collection of sweaters in the sports shop, stonestown and downtown.

sorry, no phone orders.

stonestown

open friday

12:30 to 9:30

JOSEPH MAGNIN

Prof. Twillbrook, The Adventures of

By HAROLD PAINTER

The Professor was in a great hurry to catch the 8:20 train. Just as he was about to cross the street, the traffic light flashed red, and a little girl stepped to his side. "Where are you going?" she asked.

"I'm going to catch a train." he said.

"But where are you going?" she asked.

"I'm going to market to fetch a pail of fruit!" he said.

"Do you like fruit?" she asked.

"Yes!" he said, "I eat some every day."

"Do you like figs?" she asked.

"I devour them!" he said.

"Do you like big figs?"

"Yes! Yes!"

"How many do you want?"

The light flashed yellow, and the Professor stepped off the curb. "I want a thousand of them!" he said.

"Good!" said the girl, "My crippled mother has just given me a basket to sell." —for which the Professor paid half a dollar.

And that is why a basket of figs appeared on the steps of the Metropolitan train terminal at 8:17 on a Tuesday morning.

POT--POURRI

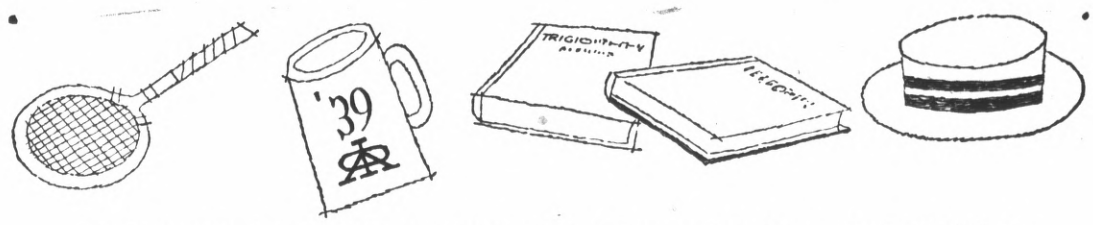
By GENE DETRO

(Note: Dr. Ludwig Max Zinfadel, world-reknown professor-researchist at the Liepsig Institute of Nueropsychiatry, was skulking darkly about our campus last week observing American college life. The total upshot of his prowlings is a trio of sketches entitled "Basic Gator Types." His first installment has to do with the Redwood Room Deep-Thinker.)

He sits in a shadowed corner, this lad of my initial consideration, with brow afurrowed and eyes ablear, contemplating the infinite scheme of things. The coffee before him grows cold and his sweatsocks slide down over his ankles while he mulls such problems as "whither co-existence," "what price a salami sandwich" and "Gina vs. Marilyn." He does not move.

The youth's nail-edges have gone down rapidly before a nervous, razor-sharp set of incisors. His mind is weary with bearing the weighty queries of his intellect, also razor-sharp. Still he does not move.

"Ah," he says to himself at last, "here's the gang. Class is out." Now he moves—for the door.



WE PREDICT: 1955's most infuriating magazine article will be

"THE NATURAL SUPERIORITY OF IVY LEAGUE MEN"

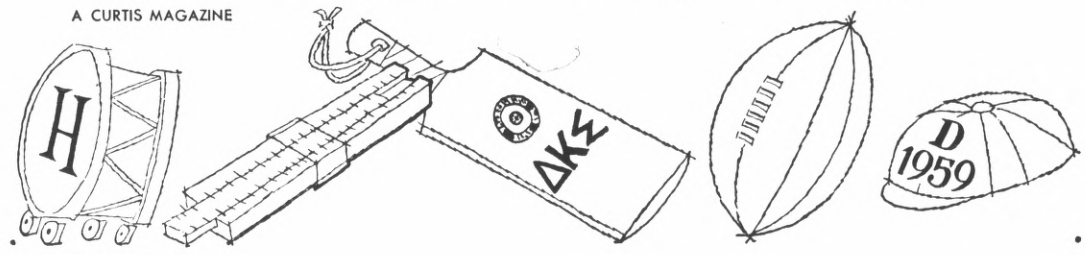
in November HOLIDAY magazine

. . . and that its noted author, Henry Morton Robinson (Columbia '23) will be *man most burned in effigy* on non-Ivy campuses this fall! It's guaranteed to enrage the letter men of "Moline Subnormal" and "Turpentine Tech" . . . redden the faces of state universities' "professorlings" (that's what Robinson calls 'em) . . . wound the tender feelings of every drum majorette in America.

You'll smoulder at Robinson's gibes at courses in chain-store management and embalming! Burn at his references to state universities as "educational rabbit warrens." Explode at his views on mass education for the "denizens of Outer Mediocrity." It's one of a trio of provocative articles on Ivy League men, social life, sports. Don't miss it!

November **HOLIDAY** *—now on your newsstand!*

A CURTIS MAGAZINE



All Drama Majors

★

If you are a drama student, English, literature, or poetry student, then you should not miss one of the dramatic highlights of 1955—Miss Luba Sharoff in outstanding dramatic readings from the works of famous authors . . . every Sunday at 5 at the world-famous hunry i restaurant and night club . . . present your student body card at the door, and you will be admitted for half-price—just 75 cents . . . enjoy dinner after at the hungry i . . .

Every Sunday at 5

hungry i

599 JACKSON — EX 7-0929

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LUCKY DROODLES! LUCKY DROODLES! YEA!

DEATH OF ACHILLES
Johanna Hanson Ross Radcliffe

FAIRY GODMOTHERS' CONVENTION
Kenneth Bishop Duke

TOUPEE FOR MONK
Jean Drum U. of California

WHAT'S THIS?

For solution, see paragraph below.

A FLIGHT OF IMAGINATION prompted the Droodle above—it's titled: Flying saucer with Lucky-smoking crew. But it's a down-to-earth fact that Luckies taste better than any other cigarettes—and for down-to-earth reasons. First of all, Lucky Strike means fine tobacco. Then, that light, mild tobacco is *toasted* to taste even better . . . cleaner, fresher, smoother. So, "Glurg shrdlu!" (In saucer language, that means, "For taste that's out of this world, light up a Lucky!")

DROODLES, Copyright 1953 by Roger Price

"IT'S TOASTED" to taste better!

COLLEGE SMOKERS PREFER LUCKIES!

Luckies lead all other brands, regular or king size, among 36,075 college students questioned coast to coast. The number-one reason: Luckies taste better.

LUCKY STRIKE "IT'S TOASTED" CIGARETTES

LUCKIES TASTE BETTER - *Cleaner, Fresher, Smoother!*

©A. T. Co. PRODUCT OF *The American Tobacco Company* AMERICA'S LEADING MANUFACTURER OF CIGARETTES

Dr. Hayakawa and Whitehead to Speak at Conf.

Two SF State faculty members will speak at the 28th annual conference of the American Personnel and Guidance association in San Francisco, October 24-28, it was announced recently.

The conference keynote speech will be given by Dr. S. I. Hayakawa, professor of semantics at SF State. Dr. Mabel Whitehead of the Speech and Educational Department will also speak as a member of a panel composed of experts in vocational guidance and student relations.

Students Observe UN Day Monday

Monday, October 24, has been designated United Nations Day by the UN General assembly. To observe this event SF State has planned several displays and activities related to the UN.

Marjorie Holden is in charge of a committee of students who have shown interest in this event.

McClatchy Acts —

Continued from page

or that his can damage one's prospects for future employment and in some cases may prevent the student from being granted a teacher's credential.

The wise student, according to Mr. McClatchy, would seek advice with the legal viewing service before making damaging admissions or appearing in court to answer charges in his way he will find what his rights are and what course of action he should pursue.

Marital problems are the number one cases he advises. McClatchy says auto accident responsibility and traffic violations also appear to be main student problems.

Mr. McClatchy is a member of the California State Bar and a graduate of the University of California School of Law. He is a member of the family which owned the McClatchy Newspapers, publishers of the Sacramento Bee, Fresno Bee, in State, he writes business law and accounting.

Radio-TV —

Continued from page

Lecturer David W. Parker, who recently assumed full-time duties in the Radio-TV Department, says that today the industry both radio and TV are recognizing the value of a college education. This particular college has professional equipment for us. We are making every effort to expand the facilities and program offerings.

He first joined the faculty of SF State in 1948 and received his BS degree from the University of New Hampshire in 1951.

In 1948 when the radio department was formed at SF State serious thought was given to development of plans to fit in with the new campus. The nine units were drawn up between 1948 and 1950.

The new plant was opened for classroom use in the spring of 1954. Albert E. Johnson, SF State radio-TV technician, states that "as far as the electronics installation is concerned, the plant is forty per cent completed." Johnson, who has helped the Radio Guild in the engineering department, is currently busy in completing the installation of equipment in studio "B."

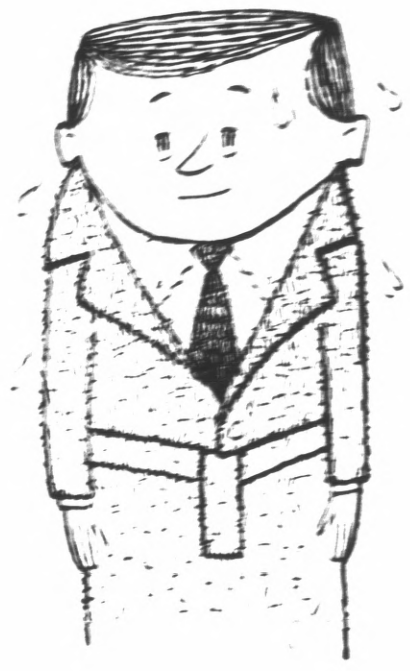
When he first joined the faculty, Doyle, along with Albert E. Johnson, established the radio department. From September, 1948, until the end of 1950, he was head of that department.

Leaving the school in 1951, he became director of sales and public relations for the Towle Manufacturing Company in the Los Angeles area.

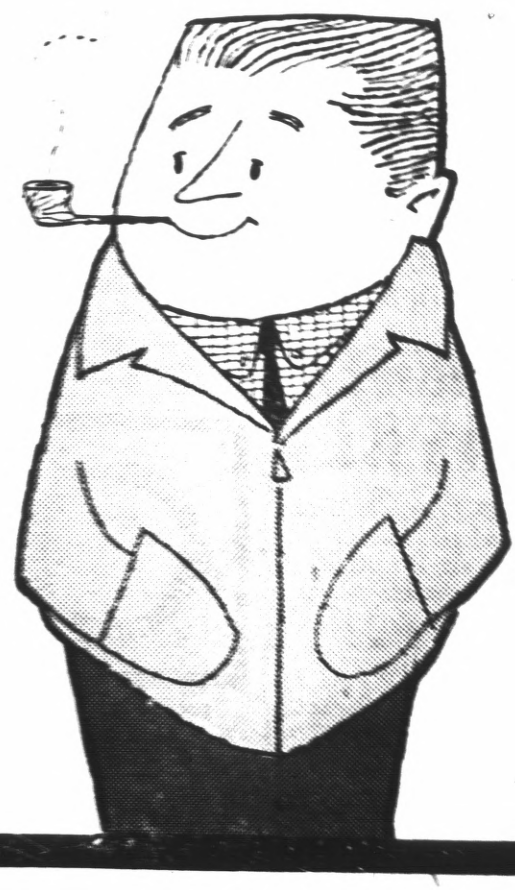
In 1952, Doyle rejoined the faculty at SF State to serve as public relations director.

Roos Bros Weather Forecast

Fall is too cool for shirt sleeves, too warm for a coat!



For Climate Control try a New Roos DRIZZLER



Just closed the books days with the belly warming and warm afternoons. The Weather Dweller is the lightweight master of all-day comfort. Made even better with the amazing Low Density Silicone finish, to shrug off dampness and the breeze with the greatest of ease! New plaid-up sleeves make it casual as a cashmere. The world's most popular jacket. 8 colors. At Roos for only...

10.95

Nobody (but you) knows the campus like Roos Bros

MARKET, STOCKTON and O'FARRELL

Sports in the Spotlight

By Bobbie Storck

Having returned from the Chico game last Sunday morning, we decided to compile the game story and also some reactions on the rooters into our column.

THE GAME

The Gators suffered their second Far Western Conference defeat when they met the Chico Wildcats at Chico last weekend, losing 9-6.

Although the gridders outgained the Chico team 252 yards to 176, Chico's first half score carried them through the entire game.

In the first quarter, Wildcat fullback Ernie Matlock went 78 yards for a touchdown. Halfback Bud Westlake then came in to attempt the conversion and the Wildcats led 7-0.

Chico got their other two points when a high pass from Larry Conover went over Bob Rodrigo's head into the end zone for a safety, putting Chico ahead 9-0.

The Gators ralied during the fourth quarter and scored on a 25 yard jump pass from quarterback Manuel Perry to halfback Ed Coats. Rodrigo's conversion kick was no good.

Tony Fardella, SF State's first string guard, suffered a cracked rib and will be out for at least two weeks.

* * *

SCHOOL SPIRIT

We realize many sports editors are constantly writing on school spirit it's good and bad points—but we would like to say that we think some improvement could be shown by our rooters. At the Chico game we were disappointed to find that many of our students did not know how to be "good sports."

During the half-time entertainment we could not term ourselves as anything but rude. The remarks made during this time were not those of college students, but of children.

A remark made by a sportsfan in the stands sums it up pretty well: "Why do the kids come all this distance if they don't want to watch the game and cheer the team on to victory?" We know none of us are perfect but were we to seriously think it over, many of those who were present would have reconsidered their actions. Perhaps the rudeness could be attributed to hte disappearance of the air horn, but still we could have displayed more maturity. Stealing the air horn was not the most hospitable thing they could have done, and one of our students involved could have easily been injured during this diversion.

Lets try to make our rooting section a true picture of the mature students attending our college.

* * *

WAA HS PLAYDAY

Just a reminder that tomorrow is the WAA high school playday. Veryone has worked to make it a success so come along and enjoy a day of fun!

Stanford Soccer Bounces Gators 3-2; CCSF Next

The Stanford Indians downed the State College Alligators in a closely fought soccer game last weekend at the Indian campus 3-2.

With three minutes left in the meet, Stater John Balogna, who made both Gater goals, tied it up. Stanford undid Balogna's efforts by scoring another point to win.

Outstanding players in the game were Gus Portocarrero, captain; Ed Berrins, and Bill Olson. Outstand- game and awards are made for ing players are chosen for each their efforts at the end of the soccer season.

The Gaters will battle against the City College Rams tomorrow at Balboa Field, starting at 10 a.m.

On October 29, the Gaters play the Santa Clara varsity soccer squad here at 10 a.m. University of San Francisco is next at USF field on November 5 and the season concludes with a match against San Jose State at San Jose. Starting time for all games is 10 a.m.

Controversy still rages as to whom was the first Red Cross nurse. However, historians supporting the "Jennie Lind" theory are slowly giving ground before those inclined to beileve that Carolyn Snurdley was the first nurse.

Lumberjacks Invade Cox Stadium For Friday Fray

By Bob Connolly

Tonight the Humboldt State Lumberjacks will try to chop away at the somewhat shaky defenses of the SF State Gators, while on the other hand, the Gators will be attempting to sink their teeth into a ground-running pigskin. Football Coach Joe Verducci hopes this strategy will be sufficient to foil the reportedly strong aerial maneuvers of the Lumberjacks and thus tilt the scales of victory in favor of SF State.

The record so far this season has Humboldt State winnning two and losing one as compared with last year's record of three wins and two losses. SF State, defending loop champs, have thus far won one and lost three and since regular Quarterback Dick Ellis will probably be out for the remainder of the season, the Gators' chances look pretty doubtful for retaining the Pennant.

All in all, a wide open game is predicted, for both teams run out of the T-formation and both will be passing a great deal, if they follow the form they showed in last week end's encounters. Humboldt State's coach, Phil Saboe. will rely heavily on his veterans and others who showed well last week.

Water Poloist Tie

Hal Hardens mermen are in a tie for first place of the Western Division of the California Water Polo League.

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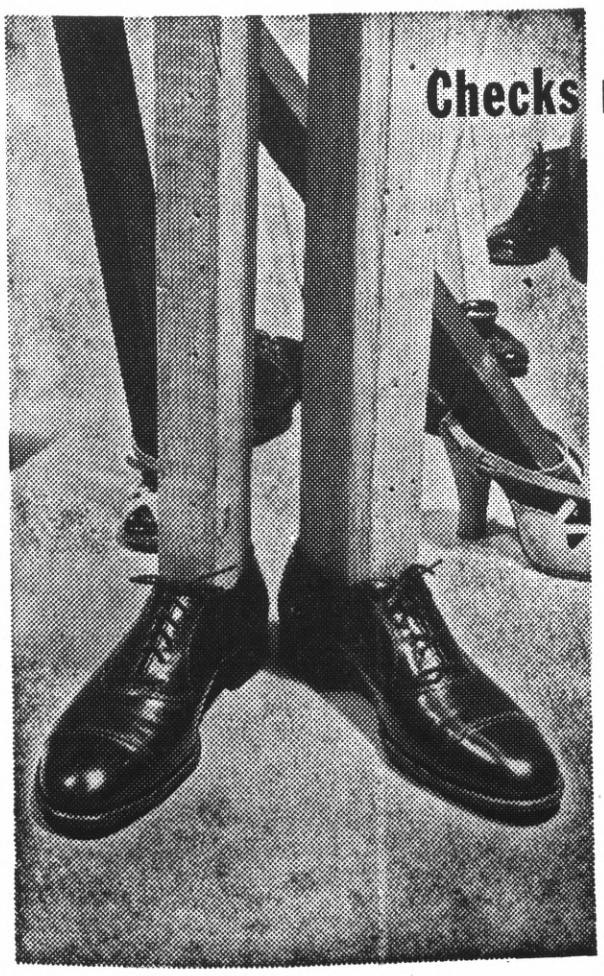
OTHER SPECIAL SANDWICHES AVAILABLE

SEE AFTERNOON SANDWICH MENU

COLLEGE UNION

The SCOREBOARD

	SFS	Chico
Net yards rushing	40	169
Net yards passing	212	7
Passes attempted	28	7
Passes completed	13	2
Passes intercepted	1	1
Yards penalized	35	20
First downs	17	7



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If you'd like to pay by check but don't have to write a great many checks each month, open an Anglo Bank *Special* Checking Account. You need only put in enough money to take care of the checks you intend to write. The checks cost just $1.25 for 10 or $2.50 for 20, complete with a handsome checkbook.

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On Campus with Max Shulman

(Author of "Barefoot Boy With Cheek," etc.)

ADVENTURES IN SOCIAL SCIENCE: NO. 1

"The proper study of mankind is man," said Geoffrey Chaucer in his immortal *Casey at the Bat*, and I couldn't agree more. In these tangled times it is particularly proper to study man—how he lives, how he functions, how he works. Accordingly, this column, normally devoted to slapdash waggery, will from time to time turn a serious eye on the social sciences.

In making these occasional departures, I have the hearty approval of the makers of Philip Morris Cigarettes, whose interest is not only in promoting the pleasure of young Americans by providing them with a gentle cigarette, matchlessly blended of vintage tobaccos, grown with loving care and harvested with tender mercy, then cured with compassionate patience and rolled into firm, tasty cylinders and brought to you in king size or regular, wrapped in fetching packages of live! crimson and pristine white, at prices that wreak no havoc on the most stringent of budgets; but who are equally concerned with broadening the minds and extending the intellectual vistas of every college man and every college woman.

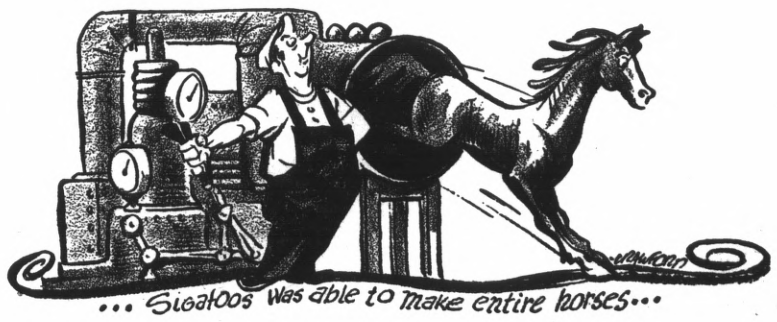
I, for one, am not unmoved by this great-heartedness in the makers of Philip Morris, and though I know it is considered chic these days to disparage one's employer, I shall not. Indeed, I shall cry "Huzzah!" for the makers of Philip Morris. I shall cry "Huzzah!" and *"Bon appétit!"* and "Stout Fellows!"

But I digress. For our first lesson in social science, let us turn to the study of economics, often called the queen of the social sciences. (Sociology is the king of the social sciences. Advertising is the jack.) Economics breaks down into two broad general classifications: 1) coins; 2) folding money. But before taking up these technical aspects, let us survey briefly the history of economics.

Economics was discovered by the Englishman, Adam Smith. He published his theories in 1778, but everybody giggled so hard that Smith, blushing hotly, gave up the whole thing and went into the cough drop business with his brother.

For long years after that, economics lay neglected while the world busied itself with other things, like the birth of Victor Hugo, the last days of Pompeii, and the Bunny Hug.

Then one day while flying a kite during a thunderstorm, the American Henry George (also called Thorstein Veblen) discovered the law of diminishing returns, and then, boy, the fat was in the fire! Before you could say "knife," the Industrial Revolution was on! Mechanization and steam power resulted in prodigies of production. For example, a Welsh artisan named Dylan Sigafoos before the Industrial Revolution used to make horseshoes by hand at the rate of four a day. After the Industrial Revolution, with the aid of a steam engine, *Sigafoos was able to make entire horses.*



And so it went—factories rising from the plains, cities burgeoning around the factories, transport and commerce keeping pace—until today, thanks to economics, we have smog, depressions, and economics textbooks at $5.50.

©Max Shulman, 1955

The makers of Philip Morris, who bring you this column, are no economists, but they do understand supply and demand. You demand gentle smoking pleasure; we supply the cigarette that has it—Philip Morris, of corris!

Club Chat with Carolyn Fisher

Culture Conservation Over Coffee . . . the college Humanities Club will hold a coffee hour from 12 to 2 p.m. in the Activities Room, Ad 162 on Saturday, October 27. Oriental music expert Bob Garfias will present a program on primitive musical instruments. Humanities Club sections are provided in the following fields: San Francisco Culture, Motion Picture-Drama, Poetry, Literature, Philosophy, Spanish, Italian, and German. Sections will be opened in other humanities fields as student demand arises. All students are invited to attend.

Sorority Chooes New Government . . . Alpha Sigma Rho Sorority elected the following officers for the fall semester recently: June Suzuki, president; Betty Kimura, vice - president; Hiroko Ono, secretary; Barbara Lee, treasurer; and Becky Lum, historian. The sorority's pledge tea is on October 23 at p.m. at 1664 Washington Street, Apartment 3, by invitation only.

Deadline for all club news is Friday at noon for the following week's edition of the Gater. Club items may be turned in at the Gater office, Hut T 1 on official "request for publicity" forms.

California Student Teachers Association . . . sponsoring Dr. George C. Minor, superintendent of Richmond Public Schools who will speak on "Controversial Issues that Face Beginning Teachers." October 25 at 1 p.m. Ed. 302.

The Burney area in Shasta County was visited by frost on two nights right after the middle of last August.

Lodi will not enter the 1955 San Joaquin County Fair due to the lateness of the grape season this year.

An unnamed species of wireworms has been destructive in strawberry fields in Tehama County.

WANT ADS

HOUSING

WANTED — Woman student to share apartment with same. Convenient $30 mo. Leave name and phone in AS business office.

HELP WANTED

Man drowning in San Pablo Bay wants strong swimmer. Must be in good health. JU 4-0443.

WANTED — Reliable girl to baby sit on weekends and holidays in Glen Park. 7 yr. old girl. References required. Non-smoker. No race preference. Call Mrs. Grimstad, JU 6-3910.

HOW TO MAKE MORE MONEY

WANTED — Men and women. TELETYPE OPERATORS in this area for airlines, steamship companies, railroads, telegraph companies, overseas communications. For greater security have *TWO* money-making skills. Short course qualifies you for a solid, interesting job. Morning, afternoon, or evening class to serve you. Drop in and see our friendly, experienced boss today. No appointment necessary. United Railways Institute, teletype division, 3rd floor, 1119 Market St., San Francisco 2, Calif. Phone HEmlock 1-2427.

RIDES & CAR POOLS

WANTED — Ride to Modesto on weekends. Share expenses. Call EV 6-8266 after 6 p.m.

USED BOOKS

Biology Can Be Fun, Freud et al; Basketweaving Made Easy, Herman Hickman; Publisher's advance copy of "How I Won WW II," MacArthur. Cheap. JU 4-0443.

LOST & FOUND

LOST — Dble lnk gold chrm brclt. inscr. baseball St. Anthony's Medal gold baby ring etc. Sentimental value. Reward. Park Merced Ad Blgd. JU 7-6322.

Two Surfboards Sci. Parking Lot Sept. 30. Night. Reward for info. WA 1-8493.

FOR SALE

Leather jacket, dark brown, quilted lining, ribbed, zippered, like new. Size 38. $7.50 JO 7-6574.

FOR SALE on Haskell Creek, Sierra County mountain cabin, furnished, pleasant nbrs, in beautiful glen. Hunting, fishing. $5250. Secure investment. AS 3-1547.

CAMERA — Voightlander Prominent 1.5 and accessories $180 or best offer. AT 2-5463.

DIAMOND ENGAGEMENT ring. ¼ carat Tiffany solitare, white gold, no engraving or notches. Purchased at $150, will sell for $85 or best offer. Box 3, Golden Gater (ASSFSC Bus. Office) or JU 4-6217.

TYPING SERVICE

TYPING — Any deadline met! Arrangements may be made for pick-up and delivery. Mrs. Vaughan. AT 8-6707.

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